



## Be Birmingham Executive Board Brief

The meeting of the executive board on 10th September considered the following:

### **Birmingham's new sport strategy**

This month's board kicked off with a presentation outlining the city's new sport and physical activity strategy. Mike Dickenson, director of Birmingham Sport and Physical Activity Partnership, emphasised its mission of delivering the national agenda with the 48 other nationwide, whilst creating a post 2012 legacy for Birmingham.

The presentation also highlighted the contrast between Birmingham's successes and poor participation amongst certain communities and ageing facilities. One of the challenges the partnership faces is effectively communicating the city's sports messages to a younger audience. The young are seen as a key target audience particularly as Birmingham is the 'youngest' city in Europe.

Be Birmingham chair, councillor Paul Tilsley felt that more informal cricket in parks as well as cycling should be encouraged, whilst vice chair Jerry Blackett was keen to understand the economic benefits of increased sport take up.

The executive board welcomed the presentation and requested it should be considered by each of the thematic partnerships.

### **Summary of director's report outlines the work done over the summer:**

#### **Future Jobs Fund**

Birmingham is to create almost 1,800 job placement opportunities as part of the city region's Future Jobs Fund bid. Up to 60 different employers from the public, private and third sectors identified the opportunities within their organisations following a Be Birmingham call to action, led by Jackie Mould.

The placements are part of the government's new £1bn fund to help 18 to 24-year-olds who have been claiming Job Seekers' Allowance for more than 38 weeks but less than 51 weeks (and 25-year-olds in unemployment hotspots across Birmingham).

The board heard that proposals are currently being assessed, including health & safety and management issues. The placements are due to begin in October. Following the successful Future Jobs Fund launch in August, a second event for the participating organisations is planned for the end of September. This meeting will explore roles and responsibilities.

Be Birmingham partner, Jobcentre Plus, aims to advertise placements through its local centres from mid September.

#### **Migration Impacts Fund**

The board heard that the fire service would be coordinating arrangements including an initial event at the end of September. The fund will help public services respond to migration through specific funding streams for local services and will promote innovative ways of managing pressures on services.

#### **Working Neighbourhoods Fund**

The WNF review is now complete. The next stage is discussions with individual partners concerning performance with a view to some resources being returned to a central pot which could then be allocated against high risk areas and priorities in the local area agreement.





## Be Birmingham Executive Board Brief

The meeting of the executive board on 10th September considered the following:

### Summit 4: Tackling child poverty

Ms Mould confirmed that the focus of the next summit on October 20th would be examining the collective action needed to reduce child poverty in Birmingham. Key speakers include Kate Green, chief executive of the Child Poverty Action Group and Sam Monaghan of Barnado's.

### Social capital and enterprise success

More than 200 people attended the launch at the beginning of September and a number of projects had already started.

### Partnership vision

Work has been started on creating a sustainable model for partnerships post March 2011. A concept paper will be presented to the board in January 2010.

### Total Place latest

Board members were given the opportunity to comment on Birmingham's draft Total Place (TP) interim report ahead of its submission to government on September 18th. Stephen Taylor, Be Birmingham's TP project manager, also provided an update on the seven projects (information can be found on [www.bebirmingham.org.uk](http://www.bebirmingham.org.uk)).

The seven projects and their leads are:

- People with learning difficulties: Moira Dumma, Chief Executive, NHS South Birmingham
- People with mental health issues: Peter Hay, Strategic Director, Adults and Communities, Birmingham City Council

- Gangs: Lynne Wilson, Be Birmingham community champion
- Total community: Sophia Christie, chief executive, NHS Birmingham East and North
- Early Intervention in Children's Services: Jerry Blacked, chief executive, Birmingham Chamber of Commerce
- Families affected by drug and alcohol abuse: Jason Lowther, director of policy and delivery, Birmingham City Council
- Collaborative leadership: Brian Carr, chief executive BVSC

### CAA and performance website

Following a CAA presentation by Be Birmingham's head of performance management, the board agreed to note:

- The thematic partnership updated information in response to the Audit Commission's feedback on emerging CAA issues, and to note the following changes to key dates:
  - October 19th, Be Birmingham receives the draft area assessment
  - December 5th, the partnership receives the final version
  - December 10th, upon which it will be publicly available

The board was also informed that Birmingham's needs assessment website, Birmingham Needs, will be going live at the end of October. The site will host all needs assessments from across the family of Be Birmingham partnerships in one place.





## Be Birmingham Executive Board Brief

The meeting of the executive board on 10th September considered the following:

In addition, the board heard that Be Birmingham's performance website now has more than 350 registered users. It collates data and performance information, including updates on the LAA, from across the city, conveniently hosting it in one place. The board agreed that the site will now be made publicly available.

For more information please visit:

- Local Performance Website: <http://local.bebirmingham.org.uk>
- BirminghamNeeds: <http://www.birminghamneeds.org.uk> (from end of October)
- Or contact Richard Browne, [Richard.Browne@birmingham.gov.uk](mailto:Richard.Browne@birmingham.gov.uk); tel: 0121 303 0050

### Connecting to opportunities

This is an Advantage West Midlands (AWM) fund designed to help address worklessness. The Be Birmingham bid will focus upon removing barriers to employment. The board agreed to focus on the three specific hard to reach groups as well as the blue print for the final application. They are:

- Pakistani and Bangladeshi people
- Long term unemployment white males
- Black Caribbean people

### Next meeting

The next meeting is to be held on 22nd October 2009 at 8.30am.

Jackie Mould, director

