



Be Birmingham Executive Board Brief

The meeting of the executive board on 25th June considered the following:

LAA on track for success

The Be Birmingham executive board heard that performance information for the first year of the LAA is currently available for 27 targets. 19 (70%) of these targets have been met, with the other eight off track. For a variety of reasons (mainly relating to the lack of availability of the necessary national data sets) it is not possible to establish whether 2008/9 targets have been achieved across the remaining indicators, although this situation will improve as the LAA progresses. Full details of End of Year report will be available on the Be Birmingham website.

alongside the relevant thematic partnerships and delivery plan lead officers. Through this approach Be Birmingham will seek to address the concerns expressed during the meeting by the board vice chair Jerry Blackett regarding underperforming indicators.

Strong performance across the 35 designated National Indicators will also maximise the level of reward grant Birmingham ultimately receives at the conclusion of the current LAA. A total of £8.3m is potentially available should all final year targets be met.

Total Place latest

Following the government's praise of Be Birmingham's resource mapping exercise which identified £7.3bn coming into the city in 2008/09, the partnership's planning for the associated Total Place pilot is well underway. The aim of the programme is for areas to better understand how improved public sector collaboration and more effective spending of funding can improve the lives of citizens, whilst delivering financial savings.

At last month's board, five joint commissioning projects were agreed. A sixth project on guns and gangs was added this month.

Each project will have a Be Birmingham executive board champion, namely:

- People with learning difficulties and mental health issues: Moira Dumma, Chief Executive, NHS South Birmingham and Peter Hay, Strategic Director, Adults and Communities, Birmingham City Council

LAA outcome	Number of targets	On track	Off track
Succeed economically	6	5	1
Stay safe in a clean, green, city	12	9	3
Be healthy	5	2	3
Enjoy a high quality of life	3	2	1
Making a contribution	1	1	0
Overall LAA performance	27	19	8

The performance management team has also risk assessed the likelihood of indicators achieving their final LAA targets in March 2011. This has been used to identify a number of 'high risk' indicators which will be the focus of ongoing performance management activities





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- Guns and gangs: Lynne Wilson, Be Birmingham Community Champion
- Total community: Sophia Christie, Chief Executive, NHS Birmingham East and North
- Children leaving care: Jerry Blackett, Chief Executive, Birmingham Chamber of Commerce
- Families affected by drug and alcohol abuse: Jason Lowther, Director of Policy and Delivery, Birmingham City Council

The Total Community project will focus specifically on the eastern corridor of Birmingham, particularly on the Poolway area, whilst the other projects would take a citywide approach. In early July, project managers will be appointed to take this work forward.

On July 16th, Birmingham will host a Total Place event for 13 pilot councils. As Birmingham is more advanced than most pilot areas, this will be an ideal opportunity for Birmingham to share its learning and experiences to date.

Joint commissioning is an innovative approach that puts the needs of all citizens including the most vulnerable at the heart of all services. For this approach to succeed, partners must look beyond their organisational boundaries and work together. As well as delivering a more user-focused service, this approach will provide better value for money.

The aim is to create a one pot approach to public funding for people with learning disabilities or mental health needs and their carers.

Key to the success of joint working is having the right mindset and culture across public sector organisations which provides strong strategic leadership and empowers staff, particularly on the frontline, to come up with new ways of working.

As a result of the positive impacts provided by this approach, the board agreed to consider further joint commissioning as part of the Total Place pilot.

Future Jobs Fund

Following a citywide call to action, Be Birmingham's partners collectively identified 3,000 work opportunities within the public, private and third sectors which would form the basis of Birmingham's bid for the government's new £1bn Future Jobs Fund. As a result of this overwhelming response, a task group was set up to finalise the details for the proposal which would form part of the city region bid.

At the meeting, the board endorsed the final proposal which outlined Birmingham's aim to initially create opportunities for 1,000 18 to 24-year-olds and 1,000 25+ year-olds. The proposed model would be six months paid work based upon a 30-hour week.

£6m social capital and enterprise fund

Birmingham's new £6m social capital and enterprise programme was agreed by the board. The aim of this work is to encourage people to take an active role in their communities and to improve relationships between individuals, neighbours, communities and their local service providers. Key to this work is strengthening third sector organisations and enabling them to be more enterprising.





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To reflect these ambitions, the programme will be split into four areas:

- Active citizenship, £900,000
- Enhancing social capital at neighbourhood level, £2,250,000
- Developing the market and business models, £500,000
- Providing support for the organisations, £1,750,000

The programme will be delivered by Be Birmingham in partnership with BVSC and Birmingham City Council.

Working Neighbourhoods Fund latest

As the economic crisis deepens, the board agreed to support the allocation of WNF to a number of loans, funds and projects designed to help the private sector through short term challenges.

In addition, the board heard that there were a number of 'significant underspend' areas. As a result, a report identifying underspend and recommended actions including the reallocations of funds, would be submitted to the September meeting.

As part of the WNF monitoring process, the thematic partnerships have all submitted the first of their quarterly annual profiles identifying their current spend of WNF. Approximately 59% of WNF, including carry-forward from 08/09, is profiled to be spent by March 2010.

Bishop joins board

It was agreed to invite The Right Reverend David Urquhart, Bishop of Birmingham to join the executive board. It was felt that his unique skills, knowledge and experience would make a valued addition to the existing membership. The Bishop currently chairs the partnership's summit.

Next meeting

The next meeting is to be held on 30th July, 2009 at 8.30am.

Jackie Mould
Director

